

Poynt for BlackBerry® Smartphones Installation & User Guide

Minimum System Requirements

Poynt for BlackBerry Smartphones is available for the following devices:

- BlackBerry® Storm™
- BlackBerry® Bold™
- BlackBerry® Curve™ 8900
- BlackBerry® Curve™ 8300/8310/8320/8330/8350i
- BlackBerry® Pearl™ Flip 8220/8230
- BlackBerry® Pearl™ 8100/8110/8120/8130
- BlackBerry® 8800/8820/8830
- BlackBerry® 8700c/8700g/8700r*

*As of 03/01/09, support for the BlackBerry 8700 series is discontinued. A version of Poynt will continue to be available, but newer features will not be included.

Poynt requires OS v4.2.1 or later to function.

- To check the OS version currently running on your BlackBerry smartphone, from your Main Screen, go to Options, then select About.
- Check with your network carrier or device manufacturer for instructions on how to upgrade your device's OS.
- Poynt is not tested against unofficial OS versions, and unpredictable behavior may occur on devices operating such software.

Download Instructions

On your BlackBerry smartphone, using BlackBerry® Browser, go to <http://m.mypoynt.com>.

If your device is supported, you will be directed to a download link.

- Click the download link
- Please wait while the application is installed to your device

Please note that this application has data usage requirements. Although Poynt is a free service, data charges from your carrier may

apply. By downloading and using Poynt, you agree to the [Terms and Conditions](#).

User Guide

Once installation is complete, a Poynt icon will be available on the ribbon of your BlackBerry smartphone's Main Screen. To get started, select and click the Poynt icon.

Terms of Use

Please review and accept the Terms of Use to use Poynt.

Permissions

A number of features in Poynt require that you enable permissions on your BlackBerry smartphone. These can include GPS use, phone access, and emailing search results. Depending on your device's settings, you will be prompted whenever these permissions are required.

To set your device's permissions manually, from your device's main screen, select Options -> Security Options -> Application Permissions.

Homescreen

Poynt opens to the Homescreen, where you

The Location Bar

At any time, you can select the Location Bar at the top of the screen to change your search location.

Available options are:

- **My GPS Location** (default) – Poynt will use coordinates from your device's GPS chip, if available, or cell-site location based on cell tower signals, to determine your current location, and provide search results near you.
- **New Search Location** – Use this feature to manually enter a search location. You can use a street address, city name, zip/postal code or landmark, anywhere in the U.S. or Canada.
- **Save Location** – You can save any location (GPS, cell-site or manually entered) for easy access later. Save your work, home, grandma's place, or just an interesting spot you were passing by on the street. Saved locations are kept in a separate tab, accessed from the Location Bar.

From the Title Bar, you can also choose from a list of your last five manually-entered search locations. To delete saved locations, please see the section on Options & Settings.

can choose which type of search you would like to do:

- Business Search
- Movies Search
- Maps & Directions

Make your selection by clicking the desired search type.

You can return to the Homescreen at any time by pressing the Enter key, or the grey Back button at the top of each page.

Business Search

Poynt provides accurate, relevant business search results through our service partners, Superpages.com in the United States and Yellow Pages Group in Canada.

You can search for a business by keyword (i.e. "pizza", "florists", or "plumbers"), or by name. A list of matching results will be provided in the viewpane.

Highlight a business from the list provided to review business details, including address, website URL (if available), and distance from your search location. Click on the business listing to:

- Call the selected business
- Browse the listing's website, if available
- Save this location – the business's address will be added to the Saved Locations tab on the Location Bar
- Map the listing
- Map all businesses in this list

The GPS Indicator

Located at the top right of your screen, the GPS indicator has three settings:

- **GPS location found** (green) – Your device's GPS chip has successfully obtained a GPS lock.
- **Cell-site location found** (blue) – Your cell-site location has successfully been found. This is less precise than a true GPS lock, and is only used when your search location is set to My GPS Location, but GPS coordinates are unavailable.
- **GPS unavailable** (red) – Your device has been unable to obtain a GPS lock. GPS coordinates can take several minutes to obtain, and require line-of-sight communications with GPS satellites. If you are indoors, standing near a window can greatly improve connectivity.

- Search from this location – for instance, to plan an evening out by finding what movies are playing near a selected restaurant
- Add the listing to your device's address book – the business name, phone number and address will be saved
- Email the listing to a friend

You can launch a new Business Search at any time by selecting the Business Search icon from the header, or clicking the BlackBerry Menu key [graphic].

Movies Search

With Poynt, you can search for movies playing anywhere in the U.S. or Canada by title, theatre, genre – even by Top 10 box office earnings. Movie data is provided by Cinema-Source.com, with ticket purchasing available through MovieTickets.com.

Select an icon from the list provided to begin your movie search and enter a keyword if necessary. Results will be provided in the viewpane.

Roll over the results to view:

- Addresses and distances of theaters
- Ratings and running times of movies
- Showtimes – available when both a movie and theater have been selected

Click a theater result to:

Setting a Search Date

You can search for showtimes on different dates by clicking the date in the header [graphic].

For most theaters, showtimes are available from the preceding Friday to the following Thursday.

Buying Tickets

Movie tickets are available through Poynt in partnership with MovieTickets.com.

To buy tickets, be sure to select both the theater and movie you wish to see (in either order).

Hint: The Buy Tickets option will only be available if you see showtimes displayed. Not all theaters currently support this feature.

- See movies playing at this theater – if one has not already been selected
- Buy tickets, if available – requires that a movie already be selected
- See theater details, including special features and number of screens
- Set your Favorite Theater – creates a shortcut icon on the Movies Search page
- Save this location – the theater's address will be added to the Saved Locations tab on the Locations Bar
- Map this listing
- Map all theaters in this list
- Search from this location
- Add the listing to your device's address book
- Email the listing to a friend

Setting a Favorite Theater

This option, available when you click a theater listing, creates a shortcut to the theater of your choice on the Movies Menu.

- To delete a favorite theater, just highlight it and hit the BlackBerry Menu key, then select Delete

Click a movie result to:

- See theaters playing the selected movie – if one has not already been selected
- Buy tickets, if available – requires that a theater already be selected
- Add event to your device's calendar
- View trailers, if available
- See movie details, including synopsis, cast and director notes
- Read movie reviews
- Email results to a friend

Viewing Trailers

To watch a trailer, just click on the movie you want to see.

- Trailers are available for most movies
- If a trailer is not available, or your device does not support video streaming, the View Trailer option is not displayed.

You can launch a new Movie Search at any time by selecting the Movies icon from the header, or clicking the "Menu" [graphic] button.

Map It

In addition to mapping business and movie theater search results, Poynt allows you to view your current location or get driving directions.

Poynt uses BlackBerry® Maps as its default mapping application. However, if Google Maps Mobile is installed on your device, this option is also available.

Driving Directions

Driving directions are available through Poynt with Google Maps Mobile set as your preferred mapping application.

You can get directions to any listed business or theater results by clicking the listing and selecting Map Listing or Map All. Within Google Maps Mobile, you can then click the icon for the listing and use the Get Directions feature provided.

To map your current location, select Map My Current Location, and select your preferred mapping application (an option is provided to set this selection as your default).

To return to Poynt from a map, click the Enter key.

Using the Menu Key

You can click the BlackBerry Menu key [graphic] at any time. The following options are always available:

- New Search Location – allows you to manually enter a search location, the same as with the Location Bar
- Businesses
- Movies
- Map It
- About Poynt – includes version information
- Send Poynt to a Friend – generates an email letting other BlackBerry users know how to get Poynt; your friends will love you!
- Send Us Feedback – generates an email to the Poynt Support Team; please let us know what you think!

Exiting Poynt

Poynt can be closed by:

- Hitting the Enter key from the Homescreen
- Selecting the Close option after hitting the BlackBerry Menu key

Hitting the red Cancel key moves Poynt into background mode; the application will remain running, and will reopen at the place where you last left it.

- Options & Settings (see section below)

Other options will be available depending on where you are in the system.

Options & Settings

Select this option to set your personal preferences when using Poynt. Your settings are saved on selection.

The following settings are available:

- **Mapping** – sets your default map application (available options are BlackBerry Maps and Google Maps Mobile, if installed on your device)
- **List Font Size** – sets your default font size for list items
- **Search Radius** – sets the maximum distance from your current search location for which Poynt will return results
- **Search Radius Units** – sets whether result distances will be displayed in miles or kilometers